

DATABASE OF BIOMEDICAL RESEARCH ARTICLES CITED BY INTERNATIONAL MEDIA STORIES (BRACIMS)

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Evaluametrics has set up a database called BRACIMS to enable researchers and funders to see how research is presented in world media and how breaking news is propagated around the world through broadcasting and the printed press.

Those who contribute to the database by compiling material from selected media in their respective countries and languages will have access to the whole database.

Evaluametrics both maintains the database and helps contributors in to track down the source of the story. Often this is the scientific literature. A typical contribution comprises

- a reference sufficient to identify the story by its source and date and place of publication
- the title of the story, translated, if necessary, into English
- identification of the story content under headings which might include:
 - drugs and vaccines, new and improved
 - environmental pollution
 - food and drink, additives and supplements
 - genetics
 - job and workplace
 - lifestyle
- the name of the reporting journalist
- medical codes that might include
 - the disease or disorder
 - the population affected
- notes to include cross-references to other news stories covering the same research item
- comments on the research by representatives of interested organisations such as charities, official bodies or academic institutions.

We ran a pilot version of BRACIMS in October 2007. We gathered 301 stories from five countries. For 89 of these stories we or our contributors have found precise references in the scientific literature.

	articles	references
UK Guardian	23	8
UK Daily Mail	59	33
Times of India	151	21
Haaretz (Israel)	25	12
EP (Spain)	17	15
Eesti Päevaleht (Estonia)	26	-
total	301	89

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